European Future Technology Summit (EFTS)
Brussels 2023

04.-06.09.2023

European Future Technology Summit Brussels 2023

Tuesday, 05.09.2023 – Workshops AI and Digital

Konrad Adenauer Foundation Brussels European Office, Avenue de l' Yser 11, 1040 Brussels

Time	Programme
9:30 – 10:15 am	**Keynote & Introduction „AI Trust Label & Trust in the Digital Space"** *Dr. Sebastian Hallensleben, VDE, Head of Artificial Intelligence & Digital Trust Department*
10:30 – 11:15 am	**AI is Stupid – really?** *Dr. Emmanuel Kahembwe, CEO VDE UK*
11:30 – 12:15 pm	**AI in the political Brussels Bubble** *Kai Zenner, Assistant MEP Axel Voss (EPP-Group)*
12:15 – 1:00 pm	Lunchbreak – Catering
1:00 – 1:45 pm	**How to Deal with AI-Enabled Disinformation; Strategies for Combating AI-Enhanced Disinformation, Deepfakes, and Fake Bots** *Jessica Fritz, Digital Technologies and Services Manager New Technologies and Applications Division*
2:00 – 2:45 pm	**Inside the EU Commission and AI** *Irina Orssich, European Commission, Communications Networks, Content and Technology Unit A2 - Artificial Intelligence Policy Development and Coordination*
3:00 – 3:45 pm	**AI Quality & Testing Hub** *Dr. Michael Rammensee, Managing Director AI Quality & Testing Hub*

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Tuesday, 05.09.2023 – Evening Event

Kindly hosted by
Representation of the Free State of Bavaria
to the European Union

"Digital Trust: the new frontier in the age of AI. Technology Impact, Ethics and Standardization – AI Quality and Testing Hub"

Time	Programme
6:00 – 6:30 pm	**Admission and Registration**
6:30 – 7:00 pm	**Welcome and Keynotes** **Dr. Hans Michael Strepp,** *Director General, Bavarian Ministry of Digital Affairs* **Prof. Dr. Kristina Sinemus,** *Hessian State Minister for Digital Strategy and Development* **Alf Henryk Wulf,** *VDE President* **Axel Voss,** *MEP, Speaker of the EPP Group, Committee on Legal Affairs* **Dr. Sebastian Hallensleben**, *VDE, Head of Artificial Intelligence & Digital Trust Department*
7:00 – 8:00 pm	**Panel discussion** (*Moderation:* **Jessica Fritz,** *VDE*) **Prof. Dr. Kristina Sinemus,** *Hessian State Minister for Digital Strategy and Development* **Elena Santiago Cid,** *Director General CEN and CENELEC* **Axel Voss,** *MEP, Speaker of the EPP Group, Committee on Legal Affairs* **Kilian Gross,** *European Commission, Directorate-General for Communications Networks, Content and Technology, Head of Unit, Artificial Intelligence Policy Development and Coordination* **Dr. Sebastian Hallensleben**, *VDE Head of Artificial Intelligence and Digital Trust*
8:00 – 10:00 pm	**Award ceremony EUREL IMC, followed by a reception**

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Wednesday, 06.09.2023 – Workshops AI & Digital

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Time	Programme
9:30 – 10:15 am	**Trend-setting decisions in the field of mobility: Is AI (already) good enough to make them?** *Nora Dörr, VDE Knowhow and Innovation Management*
10:30 – 11:15 am	**EnergyDataX: The Power of Data-driven Solutions for Sustainable Energy** *Alexander Nollau, Head of DKE Energy*
11:30 – 12:15 pm	**Who cares? – Digital Responsibility and Trust in the Age of Artificial Intelligence** *Ferdinand Ferolli, Director Policy & Research, Identity Valley*
12:15 – 1:00 pm	Lunchbreak – Catering
1:00 – 1:45 pm	**Digital Product Passport – Sustainability** *Dr. Jens Gayko, Managing Director VDE Standardization Council Industry 4.0*
2:00 – 2:30 pm	**Summary European Future Technology Summit Brussels 2023** *Fabienne Dezutter, EUREL Secretary General*

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